

PRH Auxiliary Extends Pembroke Mall Residency For Their Pop-Up Gift Shop Following Successful Black Friday Weekend Sales

FOR IMMEDIATE RELEASE

December 3, 2024

The Pembroke Regional Hospital's Auxiliary volunteers are excited to share that their Pop-Up Gift Shop residency at the Pembroke Mall has been extended thanks to a successful Black Friday Weekend debut.

The Auxiliary's Pop-Up Gift Shop will be open weekends from 10 a.m. to 4 p.m. across from Coles between now and Christmas so that shoppers have access to a unique selection of gift items, clothing, and accessories – perfect for the holiday season. A special "Closing Out Sale" will be held Saturday, December 21st

"We were thrilled to welcome so many new and familiar customers into our shop over Black Friday Weekend and our sales reflected that," said Gift Shop Manager Brenda Long. "Many shoppers were surprised by the variety and quality of the products we offer and we hope that others will consider us as a holiday shopping destination as they gear up for Christmas."

Long recognized as a hidden gem, the Auxiliary's Gift Shop is known for its distinctive, one-of-a-kind items, many of which you won't find anywhere else in town. From cozy winter apparel and beautiful jewelry to festive home décor and thoughtful gifts, the shop offers something for everyone on your list.

For more than six decades, the volunteer driven Auxiliary has financially supported the Pembroke Regional Hospital's upgrades and equipment purchases that are not provincially funded while also providing amenities that enhance the patient experience and the workplace.

The Auxiliary is currently raising \$100,000 to purchase specialized equipment needed to perform Bone Mineral Density scans at PRH.

The Auxiliary's Gift Shop Pop-Up will be open 10 a.m. to 4 p.m. Saturday, December 7th, Sunday, December 8th, Saturday, December 14th, Sunday, December 15th and Saturday, December 21st.

We hope to see you there!

FOR MORE INFORMATION, PLEASE CONTACT:

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